Oasis International Consulting in Collaboration with the Catholic University of Eastern Africa would like to request for your Sponsorship support of this year’s conference ‘The 3rd Eldoret International Conference on Gender Equality for Sustainable Development in Africa’ in order to cater for the anticipated expenditure of hosting such a Forum and to also ensure that both our local and foreign delegates receive the best reception and hospitality commensurate with our image both as a nation and Education Services Industry. Your support, no matter how little, will be widely acknowledged throughout the Conference and will definitely give your Organization an enhanced exposure and visibility not only in Kenya but also throughout the World and particularly in Countries represented by the various Delegates. We appeal for your Sponsorship as per the following suggested categories to reach us by 20th July 2018.

The 3rd Eldoret International Conference on Gender Equality for Sustainable Development in Africa is an international multidisciplinary forum that will bring together Scholars, Researchers, Stakeholders in Education and Training and Policy Makers from both public and Private Sector. This Forum is aiming to identify ways to enhance ‘a gender equal Africa’ which has been considered to be a vivacious factor that has created an impact in the the growth and development that enable innovations to be realized. To achieve this objective we cordially invite Institutions, corporations, individuals and well-wishers, to sponsor this noble annual event. The Eldoret International Conference will provide opportunities to interact with prominent leaders in the field, scholars, researchers, policy makers, entrepreneurs and students to enable you to expand on your network. Your assistances will be much appreciated.

Besides the Special Packages listed below, you may also choose to advertise your Products/Brand in the Conference Handbook and Conference Proceedings book as per enclosed advertisement Rates.

**SPONSORSHIP PACKAGES**

For companies wishing to target a specific day, materials, or social events during the conference, individual sponsorship provides an attractive option. This allows your organisation to choose your desired level of involvement and exposure to attendees at the conference. One key reason why attendees come to the Eldoret International conferences is to establish contacts and to network with other delegates from around the world - so social events such as the, conference, lunches and breaks are very well attended. We have three sponsorship packages available as well as the ability for organisations to sponsor individual events during the conference.

**a) Platinum Conference Sponsorship Ksh. 200,000**

The platinum conference sponsorship package combines marketing and branding association before the event and maximum exposure during the conference. Only one Platinum Conference Sponsorship is available for a particular conference.
The platinum sponsor will be offered 5 complimentary attendee passes with the option to purchase more at a 25% discount off the applicable full conference registration fee.

As a platinum Sponsor you will be entitled to 3-5 minutes to talk to the delegates during the opening of the conference.

Your company will be featured on the conference web site from the time a sponsorship agreement is made or from the time the conference is announced, whichever is appropriate. A conference is announced between Four and Six months before the conference occurs. You are entitled to promote your company as the Platinum sponsor to the conference.

The platinum sponsor is entitled to provide appropriate signage in the main conference rooms and the conference registration area. The platinum sponsor's signage will be more prominent than those of any co-sponsors.

As the platinum sponsor your company logo will appear on the cover of conference proceedings. Only the Platinum sponsor and the Conference logos are featured on the cover of the proceedings.

As the platinum conference sponsor your company’s name and logo appear more prominently than those of any co-sponsors and will be featured (within productions schedule) in the proceedings, on the conferences web site, on a display board in the conference registration area and in any other pre-conference promotional material.

As the platinum conference sponsor you have the opportunity to include your company’s brochure and a gift/giveaway in the attendee pack that is distributed to participants upon registration at the conference.

As the Platinum conference sponsor you can have a stand in the coffee/registration area of the conference where you can exhibit or demonstrate products if appropriate.

As the platinum sponsor you will be thanked during the opening and closing conference sessions and in the proceedings.

b) Gold Conference Sponsorship Ksh. 150,000
A gold conference sponsorship package combines marketing and branding association before the event and extensive exposure during the conference. Four gold sponsorship packages are available for a particular conference.
<table>
<thead>
<tr>
<th>Conference Passes</th>
<th>A gold sponsor will be offered 3 complimentary attendee passes with the option to purchase more at a 20% discount off the full conference registration fee.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Site</td>
<td>Your company will be featured on the conference web site starting from the time a sponsorship agreement is made or from the time the conference is announced, whichever is appropriate. A conference is announced between four and six months before the conference occurs. You are entitled to promote your company as a Gold sponsor to the conference.</td>
</tr>
<tr>
<td>Signage</td>
<td>A gold sponsor is entitled to provide appropriate signage in the main conference rooms and the conference registration area.</td>
</tr>
<tr>
<td>Conference Proceedings</td>
<td>As a gold sponsor your company logo will appear inside the conference proceedings.</td>
</tr>
<tr>
<td>Promotional Material</td>
<td>As a gold conference sponsor your company’s name and logo will be featured on the conference web site, in the proceedings (within productions schedule), on a display board in the conference registration area and on any other pre-conference promotional material.</td>
</tr>
<tr>
<td>Literature and promotional material</td>
<td>As a gold conference sponsor you have the opportunity to include your company’s brochure and a gift/giveaway in the attendee pack that is distributed to participants upon registration at the conference.</td>
</tr>
<tr>
<td>Exhibition opportunity</td>
<td>As a Gold conference sponsor you can have a stand in the coffee/registration area of the conference where you can exhibit or demonstrate products if appropriate</td>
</tr>
<tr>
<td>Acknowledgements</td>
<td>As a gold sponsor you will be thanked in the proceedings.</td>
</tr>
</tbody>
</table>

**c. Silver Conference Sponsor Sh. 110,000**

A silver conference sponsorship package combines marketing and branding association before the event and exposure during the conference. **Six silver sponsorship** packages area available for a particular conference.
<table>
<thead>
<tr>
<th>Conference Passes</th>
<th>A silver sponsor will be offered 2 complimentary attendee passes with the option to purchase four more at a 10% discount off the full conference registration fee.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Site</td>
<td>Your company will be featured on the conference web site from the time a sponsorship agreement is made or from the time the conference is announced, whichever is appropriate. A conference is announced between Four and six months before the conference starts. You are entitled to promote your company as a Silver sponsor to the conference.</td>
</tr>
<tr>
<td>Signage</td>
<td>A silver sponsor is entitled to provide appropriate signage in the main conference rooms and the conference registration area.</td>
</tr>
<tr>
<td>Conference Proceedings</td>
<td>As a silver sponsor your company logo will appear inside the conference proceedings.</td>
</tr>
<tr>
<td>Promotional Material</td>
<td>As a silver conference sponsor your company's name and logo will be featured (within productions schedule) in the proceedings, on the conference web site, on a display board in the conference registration area and in any other pre-conference promotional material.</td>
</tr>
<tr>
<td>Literature and promotional material</td>
<td>As a silver conference sponsor you have the opportunity to include your company’s brochure and a gift/giveaway in the attendee pack that is distributed to participants upon registration at the conference.</td>
</tr>
<tr>
<td>Acknowledgements</td>
<td>As a silver sponsor you will be thanked in the proceedings.</td>
</tr>
</tbody>
</table>

**d. Bronze Conference Sponsor Sh. 80,000**

A Bronze conference sponsorship package combines marketing and branding association before the event and exposure during the conference. Four Bronze sponsorship packages are available for a particular Conference
CONFERENCE SPONSORSHIP

Conference Passes

A silver sponsor will be offered 1 complimentary attendee passes with the option to purchase four more at a 10% discount off the full conference registration fee.

Web Site

Your company will be featured on the conference web site from the time a sponsorship agreement is made or from the time the conference is announced, whichever is appropriate. A conference is announced between four and six months before the conference occurs. You are entitled to promote your company as a Bronze sponsor to the conference.

Signage

A Bronze sponsor is entitled to provide appropriate signage in the main conference rooms and the conference registration area.

Conference Proceedings

As a Bronze sponsor your company logo will appear inside the conference proceedings.

Promotional Material

As a Bronze conference sponsor your company’s name and logo will be featured (within productions schedule) inside the proceedings, on the conference web site, on a display board in the conference registration area and in any other pre-conference promotional material.

Literature and promotional material

As a Bronze conference sponsor you have the opportunity to include your company’s brochure and a gift/giveaway in the attendee pack that is distributed to participants upon registration at the conference.

Acknowledgements

As a bronze sponsor you will be thanked in the proceedings.

SPECIFIC CONFERENCE ITEM SPONSORSHIP

1. Conference Refreshment 80,000

There are two refreshment breaks on each day of the conference. In addition to tea and coffee, soft drinks are served together with snacks such as cookies and fruit etc. Conference attendees often linger over a drink and a snack for discussions during and after these breaks. Sponsorship includes tea and coffee breaks for a single day of the conference. Four refreshment break sponsorships are available.

i. Signage: as a sponsor of a day’s refreshment breaks, your company’s name and logo will be prominently featured for the full date in the area where the snacks and beverages are served.

ii. Company Literature and Giveaway: At conference refreshment breaks, you will have the opportunity to distribute items of your company’s literature and gifts/giveaways at a display table.
iii. **Conference Brochures**: As a conference refreshment break sponsor your company’s name and logo appear (within production schedules) alongside other individual conference option sponsors in the conference proceedings, on the Conference website and on a display board in the conference registration area.

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### 2. Conference Note books and Pens Shs. 60,000

Each attendee will receive a note book and pen as part of their conference portfolio/kitty. Sponsoring company’s logo will be on the note books and pens. **Three Conference Note Book and Pens Sponsorships are available.**

i. **Signage**: as a sponsor of a conference bag, your company’s name and logo will be prominently featured in the conference bag.

ii. **Company Literature and Giveaway**: At conference, you will have the opportunity to distribute items of your company’s literature and gifts/giveaways at a display table.

iii. **Conference Brochures**: As a conference bag sponsor your company’s name and logo appear (within production schedules) alongside other individual conference option sponsors in the conference proceedings, on the Conference website and on a display board in the conference registration area.

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### 3. Conference bags Shs. 100,000

Each attendee will receive a bag as part of their conference portfolio/kitty. Sponsoring company's logo will be on the conference bags. **Two Conference bag sponsorships are available.**

i. **Signage**: as a sponsor of a conference bag, your company's name and logo will be prominently featured in the conference bag.

ii. **Company Literature and Giveaway**: At conference, you will have the opportunity to distribute items of your company’s literature and gifts/giveaways at a display table.

iii. **Conference Brochures**: As a conference bag sponsor your company’s name and logo appear (within production schedules) alongside other individual conference option sponsors in the conference proceedings, on the Conference website and on a display board in the conference registration area.

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### 4. Conference Lunch Shs. 120,000

Whilst taking place within the formal framework of the conference, sponsoring a lunch provides the opportunity to emphasise your organization’s services or products in a congenial setting. **Two Conference Lunch sponsorships are available.**

i. **Signage**: as a sponsor of a conference lunch you are entitled to provide signage in the lunch room on the day of your sponsored lunch. Signage will be restricted to only that of the lunch sponsor for the given day.

ii. **Company Literature and Giveaway**: At your conference lunch, you will have the opportunity to distribute items of your company’s literature and gifts/giveaways.
iii. As a conference lunch sponsor your company’s name and logo will appear on the conference website, in the conference proceedings (within production schedules), and on a display board in the conference registration area.

5. Conference Drinking Water Shs. 30,000
Each attendee will receive a bottled drinking water during the conference. Sponsoring company's logo will be on the packaged water. **Two Conference drinking water Sponsorships are available.**

i. **Signage:** as a sponsor of a conference lunch you are entitled to provide signage in the lunch room on the day of your sponsored lunch. Signage will be restricted to only that of the lunch sponsor for the given day.

ii. **Company Literature and Giveaway:** At your conference lunch, you will have the opportunity to distribute items of your company’s literature and gifts/giveaways.

*Institutions and all organisations engaged with the Educational Services Sector and Training, Financial Institutions offering education products are invited to advertise and Brand in the Conference Handbook, Conference Proceedings book and other Printed material, as per the following rates.*

<table>
<thead>
<tr>
<th>COLOUR</th>
<th>Ksh</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Outside Back Cover</td>
<td>40,000</td>
</tr>
<tr>
<td>2 Inside Front Cover</td>
<td>30,000</td>
</tr>
<tr>
<td>3 Inside Back Cover</td>
<td>20,000</td>
</tr>
<tr>
<td>4 Middle Spread</td>
<td>15,000</td>
</tr>
<tr>
<td>5 Special Insertion</td>
<td>5,000</td>
</tr>
<tr>
<td>6 Half Page Ad</td>
<td>15,000</td>
</tr>
<tr>
<td>7 Quarter Page Ad</td>
<td>8,000</td>
</tr>
<tr>
<td>8 Banner Ad</td>
<td>3,000</td>
</tr>
</tbody>
</table>

*NB: Exhibition Sh. 15, 000: There is no other attached benefit apart from the tent space.*
We Highly Value Your Sponsorship – Please complete this Form and mail/return with your Payment to:

OASIS INTERNATIONAL CONSULTING LTD
1st Floor, Watergate Plaza, Next to MKU PLAZA ELDORET
P.O. Box 10579 – 30100
ELDORET, KENYA
Email: info@oasiseduconsulting.com
Telephone: +254 786 215620/+254 721 669 055

Name of Organization: 

Physical Address: 

Post Office Address: 

Telephone No(s): 

Fax No(s): 

Email: 

Name of Contact Person: 

Telephone: 

Email: 

Sponsorship Category – Please tick Box

☐ Platinum  Ksh 200,000
☐ Gold  Ksh 150,000
☐ Silver  Ksh 110,000
☐ Bronze  Ksh 80,000

3rd Eldoret International Conference Specific Item Sponsorship -Please tick Box

☐ Conference Lunch  Ksh. 120,000
☐ Conference Bag  Ksh. 100,000
☐ Conference Note books and Pens  Ksh. 60,000
☐ Conference Refreshments  Ksh. 80,000
☐ Conference bottled Water  Ksh. 30,000
<table>
<thead>
<tr>
<th></th>
<th>Rate</th>
<th>Options</th>
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</thead>
<tbody>
<tr>
<td>Outside Cover</td>
<td>Ksh. 40,000</td>
<td>Half page 15,000</td>
</tr>
<tr>
<td>Inside Front Cover</td>
<td>Ksh. 30,000</td>
<td>Quarter Page 8,000</td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td>Ksh. 20,000</td>
<td>Banner 3,000</td>
</tr>
<tr>
<td>Middle Spread</td>
<td>Ksh. 15,000</td>
<td>Exhibition 15,000</td>
</tr>
<tr>
<td>Special Insertion</td>
<td>Ksh. 5,000</td>
<td>5 Minutes Presentation 5,000</td>
</tr>
</tbody>
</table>

Payment – Advertisement and Sponsorship Fee payable to the following Account:

ACCOUNT NAME: OASIS INTERNATIONAL CONSULTING LTD
BANK NAME: BANK OF AFRICA
BANK A/C: 08653680001
Branch: Eldoret
Swift Code: AFRIKENXXXX

Our Partners

[Images of logos and names of organizations]